



Solicitation of Support

The Third Annual Washington State Middle School Computer Science Competition

<http://www.computingforall.org/2017-year/>

Dear Technology Partner,

According to a recent report, by 2020 there will be 4.6 million U.S. jobs in computing and the U.S. is projected to produce only a fraction of the computer science graduates needed to fill those jobs. More than half of all STEM jobs are in computing, but just 2% of STEM education is in computer science.

We are writing to cordially request you to support *The Third Annual Washington State Middle School Computer Science Competition* organized by **Computing For All**

Founded in 2015, Computing For All (CFA) is a 501(c)(3) non-profit organization dedicated to increasing and enhancing computer science education for students of all ages and from all backgrounds. CFA recognizes the importance of computational literacy in the 21st century and is committed to demystifying the subject and expanding the accessibility of related opportunities.

Students from all Washington State elementary and middle schools are invited to participate in this competition, which is designed to test their general knowledge of computer science, computer programming skills, and team collaboration abilities.

This is our third year and we are hoping to make this event a resounding success. With your financial support we believe we can do that. Specifically, we are looking for corporate support for which we can provide the following benefits:

General support options in a nutshell

Support Levels:

- Diamond (\$3000); Platinum (\$1500); Gold (\$1000); Silver (\$500)

Marketing and Branding

- Company logo with home page link prominently displayed on the competition website
- Company logo on collaterals handed out to each contestant
- Support for giveaways/SWAG in participant registration package. Items subject to approval
- Company name on Email notifications related to the competition
- Company logo on *Supporter Wall* (placement to match support level)
- Public acknowledgement by competition organizers during the opening ceremonies

- Option to include a 75-word company profile / write-up in the registration packet (Platinum & Diamond)
- 5-minute opportunity to introduce company and thank students for attending (Diamond)

Individualized Support Options

In addition to the general support options, you may choose any of the following personalized options as well, with special acknowledgement on competition web site.

- Snacks served to student competitors during breaks (\$500)
- Box lunch or pizza and drinks provided to participants (\$1000)
- Company logo on volunteer T-Shirts & stationary (\$500)
- Awards & participant certificates courtesy of your company (\$850)
- Two-hour preparatory workshops for student participants (\$1000 / each)

If you have other ideas, we will happily work with you on those as well.

Early exposure to Computer Science can unlock important career pathways for young students. Through your support of this competition, modeled after competitions in established subjects like math and physics, you will help us generate excitement and purpose while helping build a thriving community for generations to come.

Yours truly,

Outreach Committee
Computing For All

P.S: Please check out <http://www.computingforall.org/2015-year/photos/>, it will put a smile on your face. ☺

Sponsor Sign-up Form

Please return your completed document via email to: ritu@computingforall.org

Level	<i>Pick one Platinum / Gold / Silver / Other</i>
Company Name	<i>This is exactly how your company name will appear on your signage and other collateral.</i>
Company URL	
Address	
City, State, Zip	
Contact Person	
Telephone Number	
FAX Number	
Email Address	
Special Requests	

Method of payment:

Computing For All requires payment in full before we can confirm your company's participation. While there is no deadline, the sooner you send your form, the greater exposure your company will get via all competition related correspondence and web presence.

Please email a copy of all your completed forms and payment to ritu@computingforall.org

Make check payable to: Computing For All, Please reference: Middle School CS Competition 2017

Send completed forms and check to:

Ritu Bahl
Competition Director
Computing For All
1311 108th Avenue NE
Bellevue, WA 98004-3620
Tel: 425.890.3502

CFA is a non-profit organization; your contributions of support may be tax-deductible to the extent that it exceeds the Fair Market Value of the goods and services received. Federal Tax Identification # 47-2699685

Thank you for your support.